

SAGA

BRAND PRESENTATION.

JAN, 2026

01

BRAND IDENTITY.

SAGA

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ELECTRIC MOBILITY SOLUTIONS.



SAGA

Saga Drives the Game of
Electric Mobility Forward
With Innovation, & Efficiency.

SAGA



ELECTRIC MOBILITY SOLUTIONS.





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ELECTRIC MOBILITY SOLUTIONS.

02

BRAND COLOUR PALETTE.

C 00
M 00
Y 00
K 90

R 65
G 64
B 66

Hex: 414042

S A G A

C 93
M 53
Y 55
K 35

R 0
G 78
B 84

Hex: #014d53

C 9
M 0
Y 44
K 0

R 235
G 238
B 166

Hex: #ebee5

C 8
M 4
Y 15
K 0

R 234
G 235
B 216

Hex: #eaebd8



03

BRAND TYPOGRAPHY.

Saga Brand Typeface is
HK Grotesk Pro (OTF).

SAGA



HEADLINE & BODY COPY EXAMPLES.

The Most Comfortable
& Luxurious Ride.

Sa

Explorum re sinctem est estion reroression es ius, saerepe dipsam nobitam earitiis quia sanda quistio berum, que sitibus res atenti is dernati anihilla duciur? Ebit ad eos et landel mo exped magnatu reprat. Numquam con event aturit voluptae aut aliquate derersp ienderc hillam, sam nonsern amendae voluptatet, eossi quam re plaudi blandipsae exerovi tatecae occuptas sitia nis est, alique alicimus porrum con nusam ullautae quae. Et restiis vel inus. Ihitibu saperio. Itatem etur rectat. Culpa quo videst fuga. Nequibus acium dolendae que natescime maximodis debitia quatur, sit et maximus quam, te elicidi pitias auditatus voluptassita voluptat fugiatiatus nimus endam, quis id quas aut ea que porum ullaumus iusae reperate vero doluptatur.

04

BRAND APPLICATIONS.



Saga Brand Presentation, 2026.

Folder, Business Card, Letterhead



Saga Brand Presentation, 2026.

Rest Band, Tote Bag, Mug



Saga Brand Presentation, 2026.

Brochure / Catalogue Sample



CHECK OUR NEW
COLLECTIONS NOW.

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SAGA Saga Mobility
Cairo, Egypt

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SAGA DRIVES THE GAME OF GOLF FORWARD
WITH INNOVATION, AND EFFICIENCY.

THE MOST
COMFORTABLE AND
LUXURIOUS RIDE,



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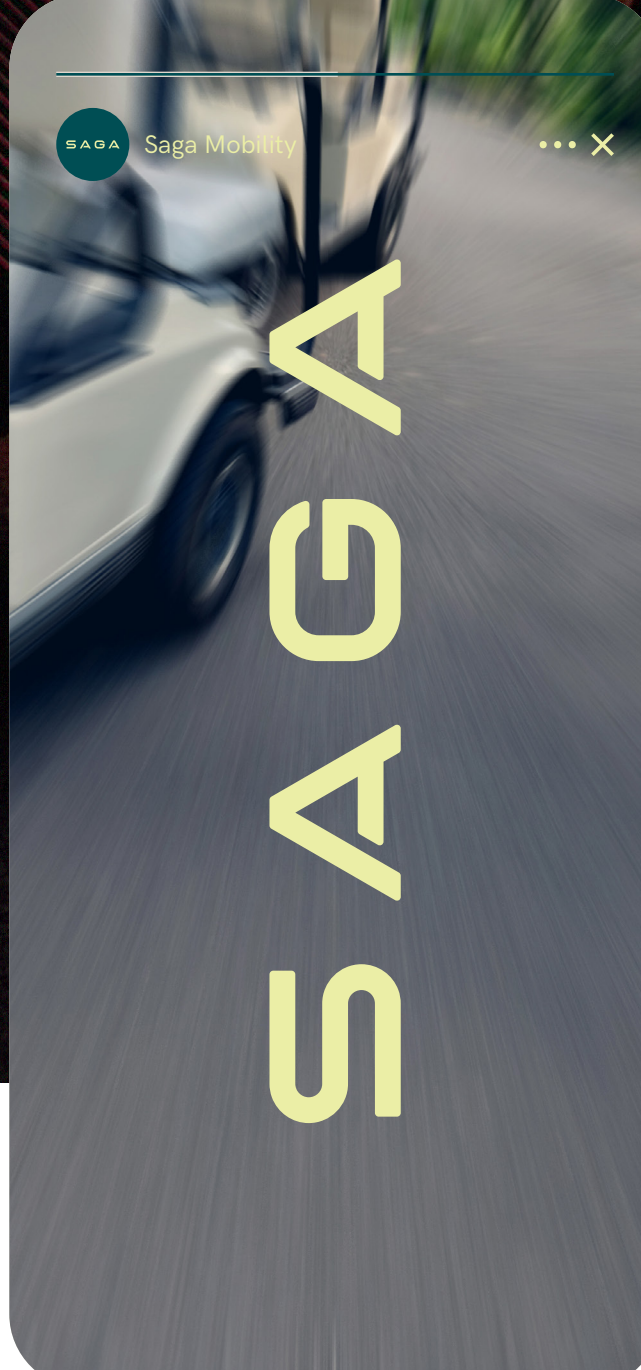


YOU SIMPLY WILL NOT WANT TO
RIDE ANY OTHER WAY.

SAGA

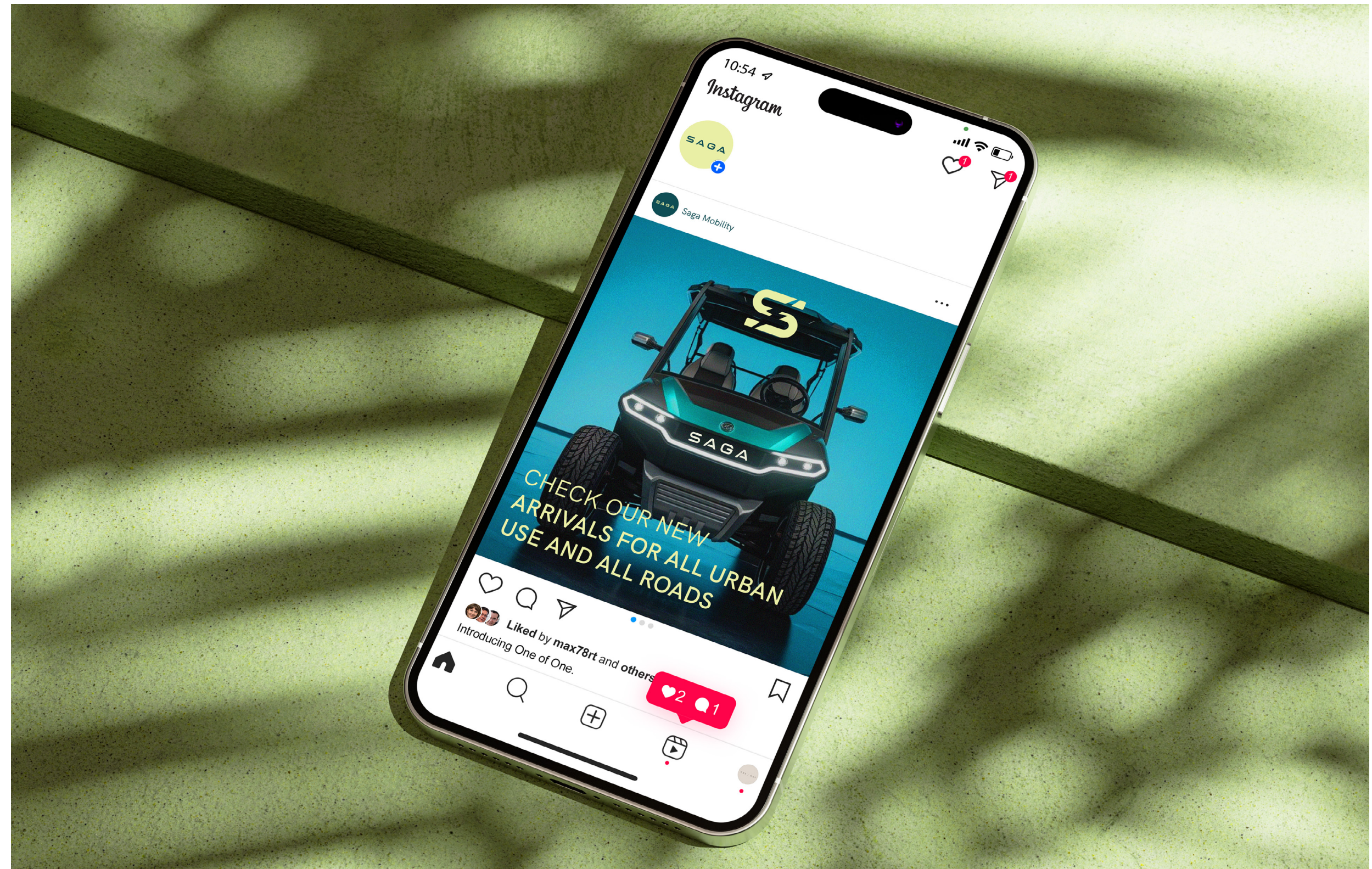


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Saga Mobility
Cairo, Egypt



THANK YOU.